

FOR IMMEDIATE RELEASE

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**CALCERT AND CARB Certifies Soil-Sement® As  
Control Technology for Particulate Matter Emissions**  
*Soil-Sement Controls Particulate Matter Emissions  
Containing Naturally Occurring Asbestos*

CANTON, OHIO – September 2005 – On August 16, 2005, Soil-Sement® was re-certified by the California Air Resource Board (CARB) and its CalCert Environmental Technology Certification Program, making it effective in reducing particulate matter (PM) emissions from unpaved roadways. Soil-Sement also can be used to control dust emissions that contain naturally occurring asbestos (NOA).

Soil-Sement, which controls 10 and 2.5 micron-sized particulate matter (PM10 and PM2.5), was first CalCert and CARB certified in 2002. Soil-Sement is effective because its high carbon-index polymers bind to the road's soil particles and increase the cohesion among all the particles. As a dusty surface is treated with Soil-Sement, the polymer in the road becomes harder and takes on the appearance of cement.

Exposure to particulate pollution is linked to increased frequency and severity of asthma attacks, pneumonia and bronchitis, and even premature death in people with pre-existing cardiac or respiratory disease. Those most sensitive to particulate pollution include infants and children, the elderly, and persons with heart and lung disease.

“Soil Sement’s recent re-certification demonstrates the Air Resources Board’s dedication to focusing on particulate matter and making progress towards achieving California’s health protective air quality standards,” said Bob Vitale, president and CEO of Midwest Industrial Supply. “By the Air Resources Board’s certification of Soil-Sement, California citizens can have a peace of mind in knowing that a solution is on their door step.”

Recent news reports have stated that the current solution to control naturally occurring asbestos dust in California has been dousing construction sites, dusty roads and trails, and baseball fields with water; this solution is only temporary. When Soil-Sement is used, the result is a long-term solution to dust control.

CARB is one of the world’s leading advocates of progressive environmental technologies. CalCert is an internationally recognized independent, scientific and engineering evaluator of environmental performance.

For over 30 years, Midwest Industrial Supply Inc., the manufacturer of Soil-Sement, has improved customers’ operational efficiency and operation costs while achieving environmental integrity and compliance in a variety of industries. With innovative, industry-leading products and application services, Midwest Industrial Supply develops high-quality products for dust control, road stabilization, erosion control, soil stabilization and anti-icing/de-icing. Midwest Industrial Supply has facilities in Canton, Ohio and Santa Maria, Calif.

For more information on Soil-Sement or other products from Midwest Industrial Supply Inc., please visit [www.midwestind.com/ssrecert](http://www.midwestind.com/ssrecert), call toll free: 800-321-0699 or contact Midwest Industrial Supply Inc., P.O. Box 8431, Canton, OH 44711.

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